

International Confidence Month

International Confidence Month April 2025

Congratulations on getting your organization involved in the inaugural International Confidence Month 2025.

Below is your Employee Recognition/ Confidence Shout Out Wall Instructions.

First, please remember to register Your Company as an Official Supporter. We'd love to celebrate your commitment to confidence!

To register your organization as an official supporter of International Confidence Month, simply email us at admin@internationalconfidencemonth.com with your company name and a quick note of participation. It's that easy.

International Confidence Month

Employee Recognition/ Shout Out Wall Instructions

Boost Confidence, Engagement, and Team Morale in the Workplace

Welcome to the Confidence Month Shout-Out Wall Program!

Recognition plays a vital role in building confidence in the workplace. Employees who feel valued and acknowledged for their contributions are more likely to take initiative, share ideas, and engage in their work with greater enthusiasm. The **Employee Recognition & Shout-Out Wall** is a simple, yet powerful initiative that allows teams to publicly celebrate colleagues who demonstrate confidence in action.

This guide provides **step-by-step instructions** on how to implement a **Shout-Out Wall**, along with **printable certificates and digital shout-out templates** to make recognition seamless and impactful.

Why a Shout-Out Wall?

- **Encourages a culture of recognition**—helping employees feel seen, valued, and appreciated.
- **Boosts confidence** by celebrating wins, big or small, in a public and meaningful way.
- **Fosters camaraderie** by allowing peers to acknowledge each other's efforts.
- **Increases engagement** and creates a positive, motivated work environment.

International Confidence Month

How to Set Up Your Shout-Out Wall

Follow these simple steps to implement the program in your workplace:

Step 1: Choose Your Wall Format

You can set up the Shout-Out Wall in one of the following ways:

- **Physical Wall:** Use a bulletin board or designated space in a high-traffic area where employees can post recognition notes.
- **Digital Wall:** Create a shared Slack channel, Microsoft Teams board, or Google Doc where employees can submit and view shout-outs.
- **Hybrid Approach:** Use both a physical and digital version to maximize participation.

Step 2: Communicate the Program to Employees

Announce the launch of the Shout-Out Wall to employees through an email, Slack message, or at an all-hands meeting. Use the sample announcement below:

Sample Announcement:

“Confidence Month is here, and we’re celebrating by recognizing our amazing team members! We’re launching the **Shout-Out Wall**, where you can highlight a colleague who has shown confidence in action—whether they spoke up in a meeting, tackled a challenge, or supported a teammate. Let’s uplift and appreciate each other! Add your shout-outs to [location/platform].”

Step 3: Encourage Participation

- Provide **shout-out templates** (physical slips or digital forms) that employees can fill out.
- Offer **weekly themes** (e.g., *Confidence in Leadership*, *Speaking Up*, *Innovative Thinking*) to guide nominations.
- Have leadership kick-start the wall by **recognizing employees first** to model participation.
- Use company meetings or newsletters to highlight **weekly standouts**.

International Confidence Month

Step 4: Display and Celebrate Shout-Outs

- Update the wall regularly with new shout-outs.
- Announce select recognitions in **team meetings or company newsletters**.
- Consider offering **small rewards** (e.g., gift cards, “Confidence Champion” badges) for those who receive multiple nominations.

Step 5: Use Printable Certificates and Digital Templates

- Use our **customizable recognition certificates** to officially recognize employees.
- Send **digital shout-outs via email or Slack** to reinforce recognition.
- Download and print the **Shout-Out Wall nomination cards** for easy submissions.

Printable & Digital Recognition Templates

Included in this package are:

1. **Printable Recognition Certificates**—Ready to fill out and present to employees.
2. **Shout-Out Submission Form**—A template for employees to easily nominate their peers.
3. **Digital Recognition Graphics**—For use on Slack, Teams, or email to recognize employees virtually.

Keeping the Momentum Going

To sustain engagement beyond Confidence Month:

- Keep the Shout-Out Wall active year-round.
- Rotate weekly themes to encourage continuous participation.
- Involve leadership in giving shout-outs to reinforce the importance of recognition.

International Confidence Month

By implementing a **Confidence Shout-Out Wall**, you're fostering a culture of confidence, appreciation, and teamwork. Let's celebrate each other's successes and inspire ongoing confidence in the workplace!

Once again, thank you for involving your organization in the inaugural **International Confidence Month**.

If your organization is ready to elevate its culture and create more progressive, growth-centered spaces for your team, we invite you to consider bringing in **Karen Donaldson—Founder of International Confidence Month**, and a **sought-after Communication, Confidence, and Peak Performance Coach** featured across major media outlets in North America.

Karen is known for delivering transformational keynotes and workshop experiences that are rooted in neuroscience, emotional intelligence, and actionable strategy. Whether you're looking to inspire leadership, strengthen team confidence, or create lasting mindset shifts, her approach is powerful, relatable, and results-driven.

To learn more or book Karen for your next event, please reach out to us at admin@internationalconfidencemonth.com